

# De Facto Software Website Cookie Policy

# Cookies 2025

Our Website Cookie Policy demonstrates our commitment to safeguard the privacy of our website visitors.



We are committed to safeguarding the privacy of our website visitors; this policy sets out how we will treat your personal information.

#### What information do we collect?

We may collect, store and use the following kinds of personal information:

- Information about your computer and about your visits to and use of this website, geographical location, browser type and version, operating system, referral source, length of visit, page views, website navigation and details
- Information that you provide to us for the purpose of subscribing to our website services, email notifications and/or newsletters (including details)
- Any other information that you choose to send to us

#### Cookies

A cookie consists of information sent by a web server to a web browser, and stored by the browser. The information is then sent back to the server each time the browser requests a page from the server. This enables the web server to identify and track the web browser.

We use both "session" cookies and "persistent" cookies on the website. We will use the session cookies to: keep track of you whilst you navigate the website; and other uses. We will use the persistent cookies to: enable our website to recognise you when you visit; and other uses.

Session cookies will be deleted from your computer when you close your browser.

Persistent cookies will remain stored on your computer until deleted, or until they reach a specified expiry date.

We also use optional Analytical cookies to analyse the use of this website like Google

Analytics, Google Tag Manager and Hotjar to help improve your user experience by
giving us feedback on your usage on this website. Our analytical cookies DO NOT
collect any personal identifiable information about you and we will NEVER sell our
website tracking data onto third parties.



# Using your personal information

We may use your personal information to:

- Administer the website
- Deal with enquiries and complaints made by or about you relating to the website

We will not without your express consent provide your personal information to any third parties for the purpose of direct marketing.

## **Policy amendments**

We may update this privacy policy from time-to-time by posting a new version on our website. You should check this page occasionally to ensure you are happy with any changes.

We may also notify you of changes to our privacy policy by email.

## Third party websites

The website contains links to other websites. We are not responsible for the privacy policies or practices of third party websites.

#### Contact

If you have any questions about this privacy policy or our treatment of your personal information, please use our contact form on this website.

Date of Review: 01/10/2025 Date of next review: 30/09/2026